

WKBD-TV

Public Affairs Programming January 1, 2013 – March 31, 2013

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:00a.m. – 11:30p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m. - 7:00a.m.

STREET BEAT

1.20.13

00:30:00

ECONOMY

STREET BEAT- Host, Roxanne Steele looks at the economy after the fiscal cliff. Dr. Robert Holland, CEO and Chairman of Vistage Michigan, provides an overview of the fiscal cliff and what it means to the state. Financial Advisor, Jeff Ivory, from JWI and Associates, discusses how individuals and businesses can handle their finances during this transition. Detroit Economic Club President, Beth Chappell, explains how her organization is preparing today's youth for careers in the business world; and R.J. King, editor of DBusiness, Detroit's Premier Business Journal, discussed the impact of economic uncertainty on businesses growth.

1.27.13

00:30:00

ECONOMY

STREET BEAT - Jose Reyes, CEO for the Detroit Employment Solutions Corporation, and Richard Acosta, Strategic Operations Manager of One Stop Service Centers, discuss the new agency that is helping Detroiters find and train for jobs. For a number of years, manufacturing was considered an obsolete industry; however Robert Sherer, Manufacturing Talent Director for Michigan Workforce Development Agency, discussed the growing need for skilled workers. Michele Lewis Watts, Director of Programs & Operations for the Michigan Women's Foundation, discusses "Entrepreneur You", a workshop for women interested in starting their own businesses. She's joined by Dr. John Moore, an Associate Professor at Walsh College, who discusses Walsh's involvement with the program, and the new finance lab that recently opened on campus and how it can help all entrepreneurs.

2.10.13

00:30:00

HEALTHCARE

STREET BEAT - This week on Street Beat, Roxanne Steele discussed heart health with Sharyl Smith, Vice President, American Heart Association's "Detroit Go Red For Women" Campaign. We also examined elder care with Bert Copple, General Manager for "Home Instead Senior Care" who provided information on helping seniors stay in their homes, and senior volunteering. Sarah DeDonatis, President of "The Macomb County Council On Aging" discusses issues facing seniors and explains what they need to do to empower themselves. Pat Simasko of Simasko Law, an attorney who specializes In Elder Care Law, talks about keeping seniors safe from fraud and protecting their assets.

3.10.13

00:30:00

HEALTHCARE

STREET BEAT - This week on Street Beat, Rob Stone reviews health concerns facing metro Detroiters. Kathryn Larson shares the story of 11-year old Andrew Kijek, a remarkable young man who is one of the first participants at Georgia Health Sciences University first-ever FDA trial on the use of cord blood stem cells for cerebral palsy. Deborah Johnson, President of the Careforward Foundation, talks about the Carnival of CARE, event that celebrates and honors those whose lives have been impacted by catastrophic injury - the survivors, those fully recovered, and those that love and care for them. Leukemia and Lymphoma are discussed by Peggy Shriver from the Leukemia & Lymphoma Society and Kimberly Mikulski shares information about an upcoming fundraiser to support the Society. Laura Dyas & Eric James Hodson from the Scleroderma foundation explain the issues facing those living with Scleroderma and how this devastating autoimmune disease has no identified cause or cure as of yet

1.06.13

00:30:00

COMMUNITY / AWARENESS

STREET BEAT - If this is your year to kick the smoking habit, we have some tips for you from Euphemia "Sue" Franklin, Treasurer of Tobacco-Free Michigan. Patricia Janeway, Communications Director for the Detroit Zoo, shares how a trip to the zoo is a great place to spend more time with your family. If this is your year to volunteer and help your community there is plenty to do. United Way Senior Director of Engagement, Rebecca Thompson, discussed volunteer opportunities in Southeastern Michigan; Dr. Nat Pernick, Executive Director of Detroit College Promise, and scholarship winner Ken Cockrel III explain how you can make dreams come true for all Detroit students.

COMMUNITY / HISTORICAL

STREET BEAT - Rob Stone provided information on various celebrations and activities around the community dedicated to Martin Luther King Day. Guests: LaNesha DeBardelaben, Director of Archives and Libraries for the Charles H. Wright Museum of African American History, who will talk about Dr. King and explain the Museum's planned activities; Abayomi Azikiwe, activist and organizer of Detroit MLK Day which will commemorate the Historic Great March for Freedom that took place in Detroit fifty years ago; Zach Fairchild, a member of the AmeriCorps Urban Safety Project, which will board up vacant houses located around the Detroit International Academy for Young Women to create a safer area for students and residents on the MLK Day of Service; Keith Jason, Student Services Coordinator at Eastern Michigan University (EMU), and Reggie Barnes, Director of Diversity and Community Involvement at Eastern Michigan University, who talk about the week-long celebration that occurs on EMU's campus to honor Dr. Martin Luther King Jr.

COMMUNITY / HISTORICAL

STREET BEAT - In recognition of Women's History Month, host Roxanne Steele talks to various organizations helping women in business. Guests: Irma Glaser, the past president and program chair for the National Council Of Jewish Women's Greater Detroit Section, discusses the wage gap and the upcoming "Pay Equity Day"; Carol Kirkland, President of the National Association Of Women Business Owners' Greater Detroit Chapter, explains how her organization helps women grow their businesses; Tianna Robinson and Michelle Fischer from the Young Entrepreneurs Series (YES) explain how they empower young women to consider business careers, and Amy Kaherl, Executive Director of Detroit Soup, discussed how the organization combines dinner, presentations and micro-grants to entrepreneurs.

COMMUNITY / MENTORING

STREET BEAT This week on Street Beat, Roxanne Steele hosts the show and talks to Faith Boone, a local resident who recently took part in the Disney Dreamers Academy mentoring program. Then, Karen Palk, Founder of “A Beautiful Me”, sits down with Roxanne to explain her program that promotes positive self-esteem and confidence for young women. Next, we are joined by Kate Davis, the Executive Director for the Sojourner Foundation, which gives funding to projects aimed at making a positive difference in the lives of women. Angela Aufdemberge, President and CEO of Vista Maria, was a recent recipient of one of their grants and explains its impact. Finally, Grenaé Dudley, President and CEO of The Youth Connection, Inc., joins Roxanne to talk about what her organization is doing to create a group of future leaders for the city of Detroit.

COMMUNITY / CRIME

STREET BEAT - This week on Street Beat –Rob Stone discussed local groups aimed at stopping crime; from neighborhood safety to sexual violence. Guests: Bill Dwyer from the Oakland County’s board of commissioners is raising awareness about gun violence through a series of hearings. Peggy Goodwin from the Royal Oak board of commissioners and Lt. Mike Frazier from the Royal Oak Police Department discuss the benefits of having a neighborhood watch program. JoAnn Cooper-Reid from the Detroit Police Victim’s Assistance Program discussed a special program that helps communities affected by violence in the city. Pam Swinder invites us to “Take Back the Night” - Ann Arbor to help raise awareness against sexual violence

COMMUNITY / DEVELOPMENT

STREET BEAT - This week on Street Beat, host Rob Stone discussed revitalization plans for Detroit with several organizations including: Dr. George Swan III of Detroit Future City who explains their vision for the city. Deirdre Greene Groves, Executive Director of Challenge Detroit, and Bithiah Lee, one of the Challenge Detroit Fellows, discuss the successes of the first year of the program; and Mark Covington, founder of the Georgia Street Community Collective discussed how the project incorporates volunteers, urban gardening, and new business. Plus, Eric Adelman, Director, BBYO - Michigan Region, and Teen Leader Jason Markowitz discuss the Stand Up” campaign created by the largest Jewish teen organization in Michigan.

3.17.13

00:30:00

COMMUNITY / HOUSING CRISIS

STREET BEAT - The Personal Finance columnist for The Detroit News, Brian O'Connor, discussed his recent column on the home foreclosure crisis in metro Detroit. Mary Townley from the Michigan State Housing Development will tell us about support programs and assistance available for people going through home foreclosure. Professor Joon Song and former student Matt Nicols discuss the University of Detroit Mercy's Mortgage Foreclosure Defense Clinic. Bob Day and Jerry Cullors, of Detroit Eviction Defense, sit down and explain what their organization is doing to fight evictions and foreclosures.

2.03.13

00:30:00

EDUCATION / BULLYING

STREET BEAT - This week on Street Beat, Roxanne Steele is joined by guests from Eaton Academy to discuss why students with learning challenges perform better in specialized schools. Guests: Jodie Middleton, Middle School Director, and Sara Trotter, Literacy Teacher and Coordinator; Daniel Krichbaum, Director of The Michigan Civil Rights Commission, discuss measures the state is taking to curb school bullying; Bonnie Hanes, Executive Director of the Oakland Mediation Center, and Kenzi Bisbing, Education Manager at the Oakland Mediation Center, discuss the importance of mediation to help resolve conflict in bullying situations. The four winners of CW50's "Stand Up for Someone" discuss their efforts to stop bullying (Students: Connor O'Rourke, Faren Bartholomew, and Adeline Stierna Derby Middle School, and Samantha Zerafa, Berkshire Middle School.)

FOR MY PEOPLE

- 1.05.13 00:30:00 POLITICAL
FOR MY PEOPLE- David Rambeau focused on financial investments provided to the city of Detroit by local businessmen; and explored their relationship with the previous and current administration.
- 1.12.13 00:30:00 POLITICAL
FOR MY PEOPLE –Recent remarks by Detroit mayoral hopeful, Benny Napoleon regarding certain residential areas in the city created a firestorm of criticism from Detroiters. We discussed the upcoming mayoral race and how affluent neighborhoods within the city are perceived as not being the “real” Detroit.
- 1.19.13 00:30:00 POLITICAL
FOR MY PEOPLE – David Rambeau discussed the use of capital funds for Detroit’s redevelopment projects.
- 2.02.13 00:30:00 POLITICAL
FOR MY PEOPLE – We reviewed the governor’s list of potential emergency managers for the city of Detroit and criteria for the job.
- 2.09.13 00:30:00 POLITICAL
FOR MY PEOPLE – David Rambeau discussed his op ed article in the Detroit Black Pages newspaper concerning Detroit’s looming budget deficient and potential for bankruptcy.
- 2.16.13 00:30:00 POLITICAL
FOR MY PEOPLE – David Rambeau discussed the class structure in France during the 1st Republic and its comparisons to the political and economic class structure in the United.States.
- 3.09.13 00:30:00 POLITICAL
FOR MY PEOPLE – David Rambeau discussed the role of triangular trade in early American history and how its principles could be implemented in urban communities to foster growth.
- 3.16.13 00:30:00 POLITICAL
FOR MY PEOPLE - On this edition of For My People, David Rambeau discussed Governor Snyder’s appointment of an Emergency Financial Manager in Detroit, plus reaction from the community.
- 1.26.13 00:30:00 COMMUNITY AWARENESS
FOR MY PEOPLE – David Rambeau discussed modern-day Christianity and its’ influence on society; and stewardship in the church.
- 2.23.13 00:30:00 COMMUNITY AWARENESS
FOR MY PEOPLE - David Rambeau discussed the legal, historical and social relevance of Charlotte E. Ray; the first African American female attorney in the United States; the storied career of Supreme Court Justice, Thurgood Marshall; and a landmark civil rights decision, in the case Loving v. Virginia 388 U.S. 1 (1967).

3.02.13 00:30:00 COMMUNITY / NEIGHBORHOODS
FOR MY PEOPLE – Building Contractor Gary Roquemore discussed the rampant crime of stripping vacant houses and buildings for scrap and the methodology behind paying delinquent property taxes and purchasing properties for pennies; the role of banks in neighborhood blight and foreclosed mortgages, and safety in Detroit while shopping, going to school and to work.

3.30.13 00:30:00 COMMUNITY / NEIGHBORHOODS
FOR MY PEOPLE - Building contractor, Gary Roquemore discussed renovation plans for city-owned Belle Isle Park, and the recent back-lash from Detroiters expressing disparate views on the project.

3.23.13 00:30:00 COMMUNITY / RELGION
FOR MY PEOPLE –David Rambeau discussed modern-day Christianity; faith based organizations; and the film, “The Passion of the Christ”.